



GENERAL BODY MEETING AGENDA

West End Neighborhood Development

Tuesday, March 3rd, 2020, 7:00 PM

West Hunter Street Baptist Church, 1040 Ralph David Abernathy Blvd.



2020 Officers:

Marquise "Tony" McNeal, *President* – president@atlantawestend.com

John Mitchell, *1st Vice President* – firstvp@atlantawestend.com

Kimberly Carlisle, *2nd Vice President* – secondvp@atlantawestend.com

Sherria Saafir, *Treasurer* – treasurer@atlantawestend.com

Emily Herman, *Secretary* – secretary@atlantawestend.com

Terry Ross, *Parliamentarian* – t-ross01@hotmail.com

Jules Connolly, *Recording Secretary* – recordingsecretary@atlantawestend.com

Kim Scott, *Past President* – kimscottmanagement@gmail.com



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INTRODUCTION (Tony McNeal, President)

7:07 PM

- Call to Order
- Welcome and adoption of agenda
 - Motion to adopt March 2020 Agenda with addition: President's Report to include Board's Policy on Committee Fundraising.
 - *Kimberly Scott Moved, Troy 2nd. 29 in favor – 0 opposed – 0 abstentions. Motion carries.*
- Approval of February 2020 General Body Minutes
 - Approval of Minutes, Mike Sims moved, Marvin Nesbitt 2nd. 30 in favor, 0 opposed – 0 abstentions. Motion carries.*

GUEST PRESENTATIONS

7:05-7:45 PM

- Emily Fisher – Neighborhood Jazz Series, Gordon White Park [See app](#) & [NPUT notice to appear](#)
 - Neighborhood Jazz Series hosted in conjunction with Councilwoman Winslow on May 17th, 4-8 PM. There won't be vendors, but there will be water tents. Folks are invited to pack a picnic for the event. They are working on securing a food truck. Alcohol will not be sold at the event.
- DeBorah Williams – West End Farmers Market [See app](#) & [NPUT notice to appear](#)
 - West End Farmer's Market is starting again in June. Fridays from 4-8 PM, Saturday from 10-2 PM. The Market takes place at Gordon White Park.
- Andre Gates – Willie Watkins Festival [See app](#) & [NPUT notice to appear](#)
 - The 28th Annual Watkins Festival will take place on May 25th from 1-6 PM. It will be a family friendly festival, including gospel and jazz music, and will include a kids zone and horse carriage rides. Will be held at Howard Park. Food is free.
- Whitney Fuller – Atlanta Beltline Master Plan
 - Community Engagement Manager of Atlanta Beltline Inc. They have been working with the community for a long time to create the LCI Master Plan. They are ready to have the neighborhood vote to support the Subarea Master Plan. Residents are encouraged to review the proposal that would ultimately impact 8 neighborhoods.
- Jessica Lavandier – ([West End LCI](#)) is posted on the City's website for review and comment.
 - The last LCI was done in 2001, Cleta Winslow pushed for a new plan this year. They applied to the Atlanta regional commission for a matching grant to bring new changes and updates to land use, mobility, and historic preservation. You can view the plan at [westendlci.com](#), includes plans to preserve historic neighborhood. There will be an open house on March 5th, 6-8 Community Room, 1000 White Street.
 - Adoption of the plan will take place during NPUT Meeting.
 - They are working to have more transit around the MARTA Station. They are working to build create safer streets, become more pedestrian friendly.
 - It will also include Adair Park and the MET. They want to bring the trail over the Lee Street Bridge. The plan includes 50-60 new transportation recommendations.
- SARD & LEFF, LLC-West End Stop-n-shop [See app](#) & [NPUT notice to appear](#)
 - Liquor license change of ownership application. Came to the WEND meeting 6 months ago, but they had construction delays and needed to come back to WEND. Neighbors expressed strong concerns about loitering, drug activity, littering, and public urination surrounding the store. The business does not uphold the values of cleanliness that the neighborhood expects. The Attorney committed to bringing a plan to the executive board meeting on Thursday.

RECOGNITION OF PUBLIC OFFICIALS

7:45 – 7:55 PM

- Officer Daud A. Sheikh, Lieutenant, Atlanta City Police Department, Email: Dsheikh@atlantaga.gov, Office: (404) 756-1903, Cell: (404) 617-8099
 - Tractor trailer on Langhorn has been towed.
 - They will send a Quality of Life Officer to the Stop and Shop on Beecher and Lee, per earlier conversation.

- Neighbors are still leaving their keys in their cars when they are getting gas, cars are being stolen.
- Councilwoman Cleta Winslow, (o) 404-330-6047
 - They have been fixing sidewalks and replacing bricks. The next location to fix is the first two blocks of Peebles, South of RDA. Neighbors expressed concerns about the trees that are tearing up the sidewalks to the begin with. Neighbors with sidewalk concerns should contact Councilwoman Winslow's office.
 - May 17th, Councilwoman Winslow is Sponsoring a concert series featuring a Youth Orchestra in partnership with the Office of Cultural Affairs.
 - Education Committee is interested in working alongside Councilwoman Winslow
 - HB 937 – Georgia Homebuilders are looking to change the law so that local jurisdiction will no longer have input in historic guidelines. City Council voted it down unanimously, and feel strongly about protecting historic neighborhoods.
 - Offering scholarships for WEND Members to Greenspace and Parks Pride Conference

PRESIDENT'S REPORT

7:55– 7:50 PM

- Placemakers Grant
 - Two artists have been selected, artwork has been selected. We are in the final stages of approval of the two art pieces from the City of Atlanta. Very close to being able to begin painting. Exciting progress!
 - Neighbors suggested selling t-shirts or other branded items with the two pieces of art displayed to benefit WEND.
- 2020 Tour of Homes
 - Tour of Homes is June 27th, from 5-10 PM. Still in need of homes to be showcased on the tour, as well as sponsorships for the event. It's one of the biggest events/fundraisers of the year. Approximately 600 people come to the neighborhood for the tour. Volunteer docents are also needed.
- Board Policy on Committee Fundraising
 - WEND's bylaws do not use the word "fundraising," however, in detailing the Events Committee duties, it is clear that the committee is responsible for raising funds for the organization.
 - The board voted prior to this meeting, unanimously, to restrict fundraising to only one committee – this was in accordance with the bylaws.
 - In recent months, the Education Committee has gained new momentum and has been hosting events and fundraisers.
 - Neighbors suggested that the education committee partner with the events committee to plan their fundraisers.
 - Neighbors suggested their being an SOP for creating fundraisers.
 - We need to utilize standard, non-profit practices to ensure that there aren't conflicting interests.
 - The goal is for all committees to work toward the common good of the entire organization, fundraising for the betterment of the entire organization.

- Members of the education committee expressed that their right to fundraise has been stripped.
- There has been a lack of clarity around the reason that there can't be fundraising.
- The board has offered a percentage of the funds generated from the Tour of Homes.
- There is a question about how to interpret the bylaws, and whether or not we can add an addendum to ratify whether or not committees can and should fundraise.
 - There is a formal process through which the general body can amend the bylaws.
- Motion to table the discussion and consult the bylaws committee. Kim Scott moved, Mike Sims, 2nd. Motion carried to table discussion.

STATEMENT OF FINANCIAL POSITION

7:50-7:55 PM

COMMITTEE REPORTS

7:55-8:20 PM

- Public Relations & Marketing
 - Contact Cami Nelson, new chair of PR committee to promote events.
- Preservation & Urban Design
 - Contact Kathy Woodcock with questions about making any changes to your home 678-982-5887
- Zoning, Land Use & Code Enforcement
 - Motion to support Neighborhood Jazz Concert. Vote: 30 in favor – 0 opposed – 0 in abstentions. Motion carries.
 - Motion to support Farmer's Market. 32 in favor – 0 opposed – 0 in abstentions. Motion carries.
 - Motion to support Willie Watkins Festival, 32 in favor – 0 opposed – 0 abstentions.
 - Motion to support West End LCI, unanimous by voice.
 - Motion of nonsupport of liquor license application from West End Stop and Shop. Unanimous by voice.
- Economic Development
- Beautification & Environmental Health
 - 9-12 on Saturday, March 7th, trash clean-up in partnership with Trees Atlanta. Please sign up ahead of time. Contact Barbara Mislán for more information. Cleanup will begin at corner of Culberson and RDA.
- Education
 - David Salazar, acting chair of Education Committee.
 - Excited to get working on supporting schools in the neighborhood. They have secured a corporate sponsor to provide coats and supplies for students for the winter drive.
- Public Safety

- Finance
- Membership Concerns and Community Relations
 - 76 paid members currently, and 4 businesses are paid. Membership committee needs members to sign in using their initials.
- Events
 - 1st Porch Party of 2020, Saturday, March 14th. BBQ will be served!

NEW BUSINESS, WRAP-UP, AND ANNOUNCEMENTS

8:20-8:30 PM

- The Overlook Bouldering Gym is opening in the spring. They are having another open House, TBA, in the Spring.
- West End Merchant's Coalition. Updates will be discussed from the West End Mall Developers, Ackerman Development, Elevator Development, and the MET. March 30th, 6:30 PM. 1492 RDA.
- M. Agnes Jones has slots available for Pre-K.
- Parent Leadership Academy for parents of APS Students.
- NPU-T General Body Meeting, Wednesday March 11th, at Lee and White.

ADJOURN

8:56 PM